



I C A T

logistics. inc.

Getting Hitched: A Marriage Made in Logistics

How ICAT Logistics Successfully Moved All Necessary Materials for an Elegant Wedding in the Caribbean

The Proposal: Accepting the Challenge

A renowned New York-based wedding planner reached out to ICAT to move and manage the logistics for a high-profile destination wedding in Saint Barthélemy (St. Barts). ICAT was asked to transport every element of the wedding from a chuppah, silver globes, furniture, carpet, pillow covers, and towels.

There were a few firm requirements though: It had to move from New York to the Caribbean within a week's time and everything had to be perfect. With a narrow window to set up in four different venues, and almost no place to store the items, ICAT accepted the challenge.

Before the "I Do's": Creating a Customized Approach

ICAT had to develop a creative approach to the logistics of this move. Flying a large plane to the tiny island of St. Bart was not an option, so the materials were picked up at multiple locations in New York City, repacked, and then chartered on a 747 to fly to nearby St. Maarten. From there, the items were consolidated and moved via ocean on a barge to St. Barts.

To ensure everything would go as planned, ICAT sent one of their key team members to the islands to work with the hotel staff and locals to verify that all the materials were successfully clearing customs and moving on schedule. When the items arrived at the resort, ICAT was asked if they could obtain a forklift to move materials around a mountain and down to the beach. To avoid any mishaps, the ICAT team advised against the idea, explaining a forklift wouldn't work well in the sand. Instead, they improvised and used a MAN tow truck with beach tires to conscientiously move everything.

Working at a resort, operating loud machinery while guests were enjoying their peaceful evenings and quiet mornings was out of the question. Recognizing how special this wedding was for the customer, ICAT devised a solution and brought in the personnel needed to complete all the movement within the allotted time.

Picture Perfect: A Wedding to Remember

When it was all finished, the wedding planner was extremely delighted with the results and the happy couple had their glorious night to remember. After the wedding, ICAT recovered all the reusable materials, repackaged them, and sent them on their way back to New York. This time, in the interest of saving money, everything was transported back via ocean. By creating a cost-conscious solution for the return trip, the wedding planner was beyond satisfied with ICAT's planning, consideration and overall expertise. ✈️

About ICAT Logistics, Inc.

Established in 1993, ICAT Logistics has become a leading agency-based freight forwarder in the United States. ICAT provides customizable global shipping and logistics solutions for every customer and is dedicated to helping its agency partners, customers and vendors grow more positively. One Call, Right Solution...DONE! For additional information about ICAT Logistics please visit: www.icatlogistics.com.

MEDIA CONTACT

Nicole Reed, ICAT Logistics, Inc.
(443) 459-8130 | nicole.reed@icatlogistics.com



No matter what size package you need delivered, KoolShot Expedited offers special delivery options including: same day, nights, weekends, holiday or ANY DAY. When You Need It Fast - KoolShot It!

- ◆ Single Package ◆ Pallet Delivery
- ◆ Food Grade ◆ Pharmaceutical ◆ Flowers
- ◆ Business to Business ◆ Airports



Temperature Controlled Equipment
◆ Sprinter Vans ◆ Liftgate Equipped Straight Trucks ◆ LTL

Your temperature needs are paramount to a successful shipment. KoolShot Expedited meets those needs by transporting your shipment based on your requirements.

- ◆ Ambient ◆ Frozen ◆ Chilled
- ◆ Protect From Freeze ◆ Semi-Chilled

866-Way-Kool
www.koolshotexpedited.com